

How to manage variable pricing: and provide the customer an enhanced shopping experience

Don't want to print the price on your products, but still want the customers to be able to see it? Here's how.

Instead of printing prices on labels, each product gets a QR code.

When a customer scans it, they see the live product page on your website — with the current price, photos, and details, allowing you to manage the variable price, while providing an enhanced shopping experience for your customers.

If the price ever changes, you update it in your software, and every label stays correct. The benefit is that you never have to reprint the labels and spend the labor hours to complete the task. No re-printing labels and the associated costs.

- ✓ Always shows the current price
- ✓ No wasted labels when prices change
- ✓ Works with any smartphone
- ✓ Looks modern and premium in-store
- ✓ Zero extra work for staff

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